









## 3 Shelf Product List

(Reading left to right)

Shelf 1	Sub Category
Rowntrees Fruit Pastilles Lollies 4pk	Children's
Twister Mini Pineapple & Lime Lolly 8x 50ml	Children's
Cadbury Flake 99 Cone 4pk	Filled Cones
Mars Ice Cream Bars 4pk	Choc Snacks
Magnum Mini Classic, Almond & White Assorted ${\rm 6pk}$	Choc Snacks
Shelf 2	Sub Category
Magnum Classic Sticks 3x 100ml	Choc Snacks
Magnum White Sticks 3x 100ml	Choc Snacks
Ben & Jerry's Cookie Dough 465ml	Luxury
Ben & Jerry's Chocolate Fudge Brownie 465ml	Luxury
Ben & Jerry's Phish Food 465ml	Luxury
Haagen Daaz Salted Caramel 460ml	Luxury
Shelf 3	Sub Category
Carte D'Or Madagascan Vanilla 900ml	Premium
Viennetta Vanilla 650ml	Family Dessert
Walls Soft Scoop Vanilla 1.8	Standard
Ben & Jerry's Dairy Free Cookie Dough 465ml	Dairy Free