

Take Home Ice Cream

2 Shelf Product List

(Reading left to right)





Choc Snacks

Luxurv Ice Cream









Filled Cones

Children

Premiun

Family Dessert

Shelf 1	Sub Category
Magnum Classic Sticks 3x 100ml	Choc Snacks
Magnum White Sticks 3x 100ml	Choc Snacks
Ben & Jerry's Cookie Dough 465ml	Luxury
Ben & Jerry's Chocolate Fudge Brownie 465ml	Luxury
Ben & Jerry's Phish Food 465ml	Luxury
Haagen Daaz Salted Caramel 460ml	Luxury
Shelf 2	Sub Category
Cadbury Flake 99 Cone 4pk	Filled Cones
Rowntrees Fruit Pastilles Lollies 4pk	Children's
Carte D'Or Madagascan Vanilla 900ml	Premium
Viennetta Vanilla 650ml	Family Dessert