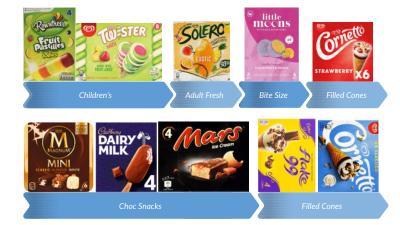


Take Home Ice Cream









Sub Category
Children's
Children's
Adult Refresh
Bitesize
Filled Cones
Sub Category
Choc Snacks
Choc Snacks
Choc Snacks
Filled Cones
Filled Cones
Sub Category
Choc Snacks
Choc Snacks
Choc Snacks
Choc Snacks

5 Shelf Product List

(Reading left to right)

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Shelf 4	Sub Category
Ben & Jerry's Cookie Dough 465ml	Luxury
Ben & Jerry's Chocolate Fudge Brownie 465ml	Luxury
3en & Jerry's Phish Food 465ml	Luxury
Ben & Jerry's Cookie Vermonster Sundae 427ml	Luxury
Ben & Jerry's Oh My! Banoffee Pie! Sundae 427ml	Luxury
Haagen-Dazs Salted Caramel 460ml	Luxury
Haagen-Dazs Strawberry Cheesecake 460ml	Luxury
Haagen-Dazs Vanilla 460ml	Luxury
Shelf 5	Sub Category
Ben & Jerry's Dairy Free Cookie Dough 465ml	Dairy Free
Carte D'Or Madagascan Vanilla 900ml	Premium
Viennetta Vanilla 650ml	Family Dessert
Walls Soft Scoop Vanilla 1.8I	Standard

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.