## GROWTH

Unbiased \& Trusted

## ( Take Home Ice Cream

4 Shelf Product List
(Reading left to right)


| Shelf 1 | Sub Category |
| :--- | :--- |
| Rowntrees Fruit Pastilles Lollies 4pk | Children's |
| Twister Mini Pineapple \& Lime Lolly $8 \times 50 \mathrm{ml}$ | Children's |
| Solero Exotic 3pk | Adult Refresh |
| Little Moons 6 Pasion Fruit \& Mango Mochi 192g | Bitesize |
| Cornetto Strawberry Cone 6pk | Filled Cones |
| Shelf 2 | Sub Category |
| Magnum Classic Sticks 3x 100ml | Choc Snacks |
| Magnum White Sticks 3x 100ml | Choc Snacks |
| Magnum Double Gold Billionaire 3pk | Choc Snacks |
| Magnum Mini Classic, Almond \& White Assorted 6pk | Choc Snacks |
| Cadbury Flake 99 Cone 4pk | Filled Cones |
| Shelf 3 | Sub Category |
| Mars Ice Cream Bars 4pk | Choc Snacks |
| Ben \& Jerry's Cookie Dough 465ml | Luxury |
| Ben \& Jerry's Chocolate Fudge Brownie 465ml | Luxury |
| Ben \& Jerry's Phish Food 465ml | Luxury |
| Ben \& Jerry's Cookie Vermonster Sundae 427ml | Luxury |
| Haagen-Dazs Salted Caramel 460ml | Luxury |
| Haagen-Dazs Strawberry Cheesecake 460ml | Luxury |
| Carte D'Or Madagascan Vanilla 900ml | Sub Category |
| Viennetta Vanilla 650ml | Premium |
| Walls Soft Scoop Vanilla 1.81 | Family Dessert |
| Ben \& Jerry's Dairy Free Cookie Dough 465ml | Standard |
|  | Dairy Free |

